



Date: Friday, September 07, 2007 Memo: 2

To: Winter industry professional vendors and interested parties

From: Denis Dion, Manager
Winter Extreme, Ski & Board Swaps in both Vancouver and Abbotsford
For the Greater Vancouver Zone of the Canadian Ski Patrol System
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Swap Website) <http://www.winterextreme.com>

**The Canadian
Ski Patrol's
Winter Extreme
Ski & Board
Swap is
featured at the
Vancouver
Snow Show**

**October
27 – 28, 2007**

Contact us for more information
on the Winter Extreme Ski &
Board Swap

The Vancouver Snow Show will once again be a blizzard of activity and The Canadian Ski Patrol, Canada's largest active volunteer first aid and rescue organization is fully onboard managing their famous Winter Extreme Ski and Board Swap.

Make sure your business is part of the excitement ... Order your equipment tags early as space is limited assuring you FANTASTIC sell through! Vendors booking booths in the show will have first priority and may register more than 50 units. **The number of units a vendor may enter into the swap is dependent on your booth space booked.**

Book your booth space now through:

Todd Beernink, Vancouver Snow Show Director at 604.687.5527 or Canwest Shows at 604.687.5527, toll-free at 1-888-999-5513, or by email at todd@canwestshows.com

Selling equipment at either or both of our events?

Order your required tags on the form provided and return it to me via e-mail to Manager@winterextreme.com or to my fax number 604.888.2611 by the early delivery deadline **Friday, August 3**. Tag orders after this deadline will be shipped 2 business days after your order. Each tag order will include directions on data entry onto the provided disc, will include the corresponding UPC tags, security labels and instructions to book equipment drop off times.

Tags will start being shipped as of August 17th There will be full transferability of equipment and tags between the Vancouver Snow Show at BC Place and the Winter Extreme Ski & Board Swap in the BC Snow Expo at the Abbotsford Tradex without retagging your equipment. You will also receive a 50% discount in your Abbotsford tag registration fee for bringing unsold gear from the Vancouver event to Abbotsford.

**Return your booking via fax by Friday, August 3, 2007 for earliest delivery
Attention: Denis Dion at 604.888.2611 or via return E-mail**



Vancouver and or Abbotsford

Regular Tags: # of items _____ x \$ 2.00 per tag = _____

Red Tags: # of items _____ x \$ 2.00 per tag = _____
The retail you set on Red tags are automatically discounted 25% Sunday to help you clear this inventory

Bulk Tags: # of items _____ x \$.25 per tag by sheet of 25 = _____
Bulk tags may be used for numerous like items sold at the retail such as a group of helmets, ski bags or bindings. Ask me about any other items. There is no check in or check out procedure, and you are paid only for items sold through our swap less our consignment percentage. We DO NOT guarantee security of these items and are displayed at your own risk.

Sub Total of above: _____

GST 6%: _____

Grand Total: _____

We will deduct this amount from your Sunday payout cheque

Tags to be shipped to: **(Please Print Large and Neatly!)**

Your Company Name: _____

Your Swap Coordinator: _____

Your Mailing Address: _____

Postal Code: _____ Phone #: _____

Tag order date: _____ Delivery by date: _____

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