

Taboo...^{sex} the naughty but nice^{sex} show^{sex}

#1 SHOW MANAGEMENT

The **Taboo...The Naughty But Nice Sex Show** is managed and produced by Canwest Shows Inc.

Terra Connors General Manager
Darryl Rosengreen Show Director

7 Panorama Bay SW
Calgary, Alberta T3Z 3L6

Ph: (403) 242-0859
Toll Free: 1-800-626-1538
Fax: (403) 246-3856
Toll Free Fax: 1-800-659-7942

Email: info@canwestshows.com
www.canwestshows.com

#2 SHOW FACILITIES

CALGARY

Calgary Stampede Park
Roundup Centre, Hall B
20 Roundup Way SE
Calgary, AB T2P 2K8
Ph: (403) 261-0555

EDMONTON

Northlands
Agricom Hall A
7515-118 Ave NW
Edmonton, AB. T5B 4X4
Ph: 1-888-800-7275

#3 TELEPHONE SERVICE

Exhibitors must make their own arrangements for telephone booth service. Please refer to the **Calgary Stampede Order Form** or **ShowTech Order Form** (Edmonton), enclosed.

#4 ELECTRICAL SERVICE

If power is required – please order through the **Calgary Stampede Order Form** or **ShowTech Order Form** (Edmonton), enclosed.

VERY IMPORTANT

PLEASE NOTE:

Taboo...The Naughty But Nice Sex Show is a **Dark Show** (dim lighting)
If you require additional lighting please make your own arrangements. (Additional lighting can be rented through Canwest Shows.)

#5 SHOW CONTRACTOR

The official Show contractor is Canwest Shows Inc. We are responsible for the following: furniture rentals (tables, chairs, etc.), draping, on-site labor and cleaning. We will also be responsible for drayage. – Please see the enclosed forms.

**Regular Booths* include –
Draped backwall and sidewalls.**

*Carpet will be included if indicated on the Exhibitor Contract
(Providing payment is received in full)

ONLY Drape is included with your Exhibitor Booth Application/Contract.

A Fully Equipped Booth can be purchased at \$125 per 100sq' and includes: Drape, Carpet, Table & 2 Chairs (provided payment is received in full). See attached form.

Every booth MUST have floor covering - if it is not provided we suggest purchasing the Fully Equipped Booth package for \$125 (+gst) per 100sq'.

Note: All Sidewalls will be 3' high to the aisle. Please bring appropriate shelving, backwall etc.

For further information please contact us directly:

Canwest Shows Inc.
7 Panorama Bay SW,
Calgary, Alberta, T3Z 3L6
Ph: (403) 242-0859
Toll Free: 1-888-999-5513
Fax: (403) 246-3856

Onsite orders have a surcharge and must be paid in full by cash or credit card.

All on-site orders are to be placed with the Show Office.

#6 SIGNS

All booth signage is to be professionally made. We suggest you order your signs well in advance of the show.

BANNERS- Cannot always be hung over your exhibit due to the limitations of the ceiling beams. All signage and banners must be hung a minimum of 11 feet above the floor. Banners must be 3 feet less than your booth width, one sided only (unless you are an island exhibit). Signage must not appear in adjacent exhibits. Any banners or signage deemed inappropriate will be removed at the exhibitor's expense.

#7 SHOW HOURS

CALGARY

| | |
|--------------------|-----------------------|
| Fri. Nov. 09, 2007 | 5:00 pm – 12 Midnight |
| Sat. Nov. 10, 2007 | 12 Noon – 12 Midnight |
| Sun. Nov. 11, 2007 | 12 Noon – 6:00 PM |

EDMONTON

| | |
|--------------------|-----------------------|
| Fri. Nov. 16, 2007 | 5:00 pm – 12 Midnight |
| Sat. Nov. 17, 2007 | 12 Noon – 12 Midnight |
| Sun. Nov. 18, 2007 | 12 Noon – 6:00 PM |

#8 MOVE-IN

CALGARY

Friday Nov. 9, 2007 8:00 am – 5:00 pm

EDMONTON

Friday Nov. 16, 2007 8:00 am – 5:00 pm

A limited number of dollies and carts are available to use on a first come, first serve basis. Security guards will be posted at move-in doors.

Exhibitors may enter the exhibit hall 2 hours prior to Show opening, however all exhibits are to be setup by 5:00 pm on Friday evening.

Please Note:

Once Aisle Carpet is laid down – dollies will NOT be permitted.

#9 MOVE-OUT

CALGARY

Sunday Nov. 11, 2007 6pm – 12 Midnight

EDMONTON

Sunday Nov. 18, 2007 6pm – 12 Midnight

No materials may be left on location past 12 Midnight Sunday night.

No removal or dismantling of exhibits or exhibit materials will be permitted before the end of the Show.

Exhibitors are strongly urged to remove all cartons and cases of product from the building immediately after the close of the Show.

While Show Management will take all reasonable security measures to safeguard small items, immediate removal of such items will minimize the possibility of loss from pilferage.

PLEASE NOTE the special instructions under the heading of "Insurance."

#10 SPACE APPLICATIONS

Show Management reserves the right to accept or reject applications at any time.

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| PAYMENT OF EXHIBIT SPACE MUST BE PAID IN FULL BEFORE September 15th, 2007. |
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#11 ALTERATIONS TO BUILDING

Painting, nailing, drilling, or screwing to the floor, walls or any part of the building is not permitted except by prior written approval of both Show Management and Building Management.

#12 BOOTH CONSTRUCTION

A. HEIGHT

Inline booths may reach a maximum of 8' in height. Island booths may be over 3' in height. Perimeter booths may be 10' in height.

B. SIGNAGE

Must be incorporated into your exhibit design and height of 8'. Signage must not appear in adjacent exhibits.

C. DRAPE

All booths will be supplied with 8' high draping at the back and 3' high on the sides. No draping is allowed on the aisle side of the booths. Any variation or changes in the standard draping are at the exhibitor's expense. Nothing is to be pinned or stapled to the drape - "S" hooks are available from Canwest Shows.

#13 EXHIBITOR BADGES

Please indicate how many exhibitor badges your company requires - to a maximum of 6 per 10x10 – on your Exhibitor Badge Form (enclosed).

Exhibitor badges are available for pick-up at the Show Office during move-in.

Please Note:

Exhibitor Badges are for working booth staff ONLY.

#14 ADMISSION PRICES

Adults \$15.00 (\$10 Advance)

#15 SAMPLES, SOUVENIRS AND SOLICITING

Soliciting of business and/or distribution of samples and souvenirs will not be permitted in the aisles, the parking lots or in another exhibitor's booth, but must be confined to the exhibitor's own space.

Please note nudity is prohibited by the facility.

Please ensure all models/staff are covered. (gstrings, panties, etc.)

#16 ELECTRICAL EQUIPMENT

Regulations made by the Labour Electrical safety branch, provide that all electrical equipment operating at the show be approved. Equipment that is approved by the CSA and bears that association's mark of approval is acceptable to the commission.

#17 CUSTOMS

Exhibit booths and equipment-from outside Canada, may be brought in for the purpose of the show only without payment of duty under standard procedure. Please consult with Canada Customs.

If you require a Customs Broker for assistance with paperwork and shipment clearance into Canada, please contact **Mendelssohn** at **(403) 291-5332**.

#18 CARRIERS

The official carriers appointed by Show Management are:

Reimer Express

Contact: Kelly Miller

Ph: 905-795-6040

Toll Free: 1-800-665-8374

***Ask about the Canwest/Taboo Naughty but Nice Quotes!**

Please ship all materials directly to the Show Facilities address (see #2) – please include your full company name and booth number. Shipments will be accepted during Move-In.

#19 CLEANING

ONLY the aisle carpet will be cleaned (vacuumed) at the end of each night – arrangements for your own booth can be made through Canwest Shows. Please see the attached forms.

#20 HANDLING OF EXHIBITS, MATERIALS AND EQUIPMENT

Should your display require the use of heavy duty unloading equipment, you are requested to notify management at least two weeks in advance of show time so that arrangement can be made to have it available.

Costs of renting and operating such equipment must be borne by the exhibitor.

Exhibitors who can supply their own trucks and dollies are urged to do so.

Canwest Shows provides forklift service and a limited number of dollies on a first come first served basis.

#21 INSURANCE

Show Management, Taboo...The Naughty But Nice Sex Show, Stampede Park, the City of Calgary, Northlands Park and the City of Edmonton will not be responsible for injury to persons, loss or damage of

products, exhibits, equipment or decorations by fire, accident, theft or any other cause while in the show building or it's environs.

Note: Exhibitors must consult with their own insurance broker to ensure that they are insured against all risks to either personnel or equipment and public liability.

#22 SECURITY

Security guards will be on site 24-hours a day and in the building during the opening hours of move-in, show hours and move-out.

Show Management, however cannot assume any responsibility for losses incurred from pilfering or any other causes.

#23 FIRE REGULATIONS & FLAMEPROOFING

For further information on fire regulations, please contact the Show Facility.

#24 DRAWS OR CONTESTS

Exhibitors offering draws in-booth are required to provide their own entry forms, draw boxes and signage for their prize draws.

Please Note, winning announcements will not be made over the facility sound system due to Seminars & Stage events.

If you are participating in Door Prizes please submit the enclosed Door Prize Form by October 26th, 2007.

#25 PARKING

Parking Passes can be purchased on-site at the Entrance Kiosks. For Calgary you can also order through the enclosed Calgary Stamped Exhibitor Order Form.

#26 PRESS RELEASES AND PHOTOGRAPHS

Exhibitors are urged to provide Show Management with press clippings and photographs of any new products being shown. Photos must have cut line copy attached.

#27 ADMIT ONE Admittance Tickets

Included with your Exhibitor Kit are complimentary ADMIT ONE Tickets (\$15 value each). These tickets

are courtesy of Canwest Shows and are meant for your client base & preferred customers only.

Please Note:

Resale or dispersing tickets on-site or during Show Hours is strictly prohibited.

CALGARY

Days Inn-Calgary South
3828 Macleod Trail S
Calgary, AB T2G 2R2
Phone: 403-243-5531
Fax:403-243-2827

Email: info@daysinn-calgarysouth.comT
\$99 Single and/or Double Occupancy
Cut off Date is October 25, 2007

Please mention:
Canwest Shows &
Taboo...The Naughty But Nice Sex Show

EDMONTON

Comfort Inn Suites
Downtown Edmonton
10425 100th Ave
Edmonton AB, T5J 0A3
Phone: 1-888-384-6835
Fax:780-425-9791

Email: groups@comfortinnedmonton.com
\$85 Single and/ or Double Occupancy
Cut off Date is November 1, 2007

Please mention:
Canwest Shows &
Taboo...The Naughty But Nice Sex Show